

Remington Park Racetrack

New Solution for Race Track Digital Signage Expansion

Digital Signage installation at horse racing tracks is not a new venture for Frank Breen, Senior Audio Engineer at Sport View Technologies. So, when Remington Park Racetrack in Oklahoma City, Oklahoma contacted him with their digital signage expansion challenge, he was well-prepared for the task. Remington Park Racetrack features daily live simulcast racing and includes a casino on its premise – a Racino, as this type of establishment is called. “Everything would be videotaped and then the editor would take all the stuff that was filmed and cut it up, edit it and add ads” explained Breen. In addition to the race broadcasting, a promotional giveaway for a 42” television would be displayed on a screen as people walked through the lobby of the casino, while at the other end of the facility, ads showing restaurant specials would be put on view on a screen.

Therefore, racetracks demand high quality video, editing and messaging equipment. This task, in particular required the addition of three distinct channels. Looking for a cost-effective, good quality player, Denon Professional's DN-V755 was chosen for the project. Coincidentally, one week prior to learning of the project, Breen saw a demonstration of the DN-V755. He was impressed with the features and capabilities as well as the moderate price of the player, so when the project was presented to him, he already had the solution.

Denon's DN-V755 is used to display visual messages on the plasma screens for the Remington Park Racetrack and Casino.



The installation of the DN-V755 was smooth, Breen reports “from the time the player was put into the rack to first trial run of the editing guy it was about two and a half hours.” All that was done then was tweaking the resolution. Additionally, one of the benefits of the player is how easy it is to use. Once the video is produced after taping and editing, it is dropped into the unit and it plays. There is no proprietary software to deal with or special steps to take.

Visual Messaging

DN-V755



The fact that the player is so versatile is an appealing feature to Breen. "It's a small device that sits in the rack in the broadcasting center and connects to the system. It could be playing two floors down or could be installed in the ceiling and connect to the screens" he said. This application uses the DN-V755 for classic digital signage and to that point, the unit is utilized to maximum capacity.

Since racetracks require such high-end editing and video equipment, Breen endorsed, "the DN-V755 really shines when there are high end editing suites; it's really a bargain." Now that Breen and his team understand the Denon DN-V755, they understand this solution and will be able to use it in other projects.



Denon Professional's DN-V755 is used for promotions in the casino & simulcast facility.



Sport View Technologies

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