

OFF THE GRID SESSIONS

Featuring Sound Designer Producer







The Producer & Sound Designer behind the critically acclaimed "Drums That Knock" Series

Tell us who you are?

I am a producer / artist based in San Francisco. I am passionate about music, and have been making beats since I was thirteen. Since I started out producing hip-hop, I've always been drawn to hard hitting drums. For me, music is a way to communicate what can not be said with words – an extension of energy, a release.

How did you get into Production & Sound Design?

I used other producers kits for years, and at the time there was nothing on the market that really hit hard like I wanted it to. I always had to process them to get them to sound how I wanted them to. Thats how Drums That Knock came to be. I really just made kits that I would want to use for my production, and when I put it out it blew up.

Whats your approach to Making Drum sounds?

Everything in Drums That Knock is created from scratch through synthesis, and recording real instruments. All of the sounds are completely unique and never heard before. I process my sounds on high end gear (SSL, hardware saturation, compression, tape, etc) to give them texture.

What Makes Your Sounds Stand Out?

Since everything is created from scratch, none of the sounds have been heard before. Most kits process recycled sounds we've all heard a million times before, so I decided to take the time to study synthesis and create everything completely from scratch. It takes a lot of work, but its worth it to give producers sounds that have never been heard before.



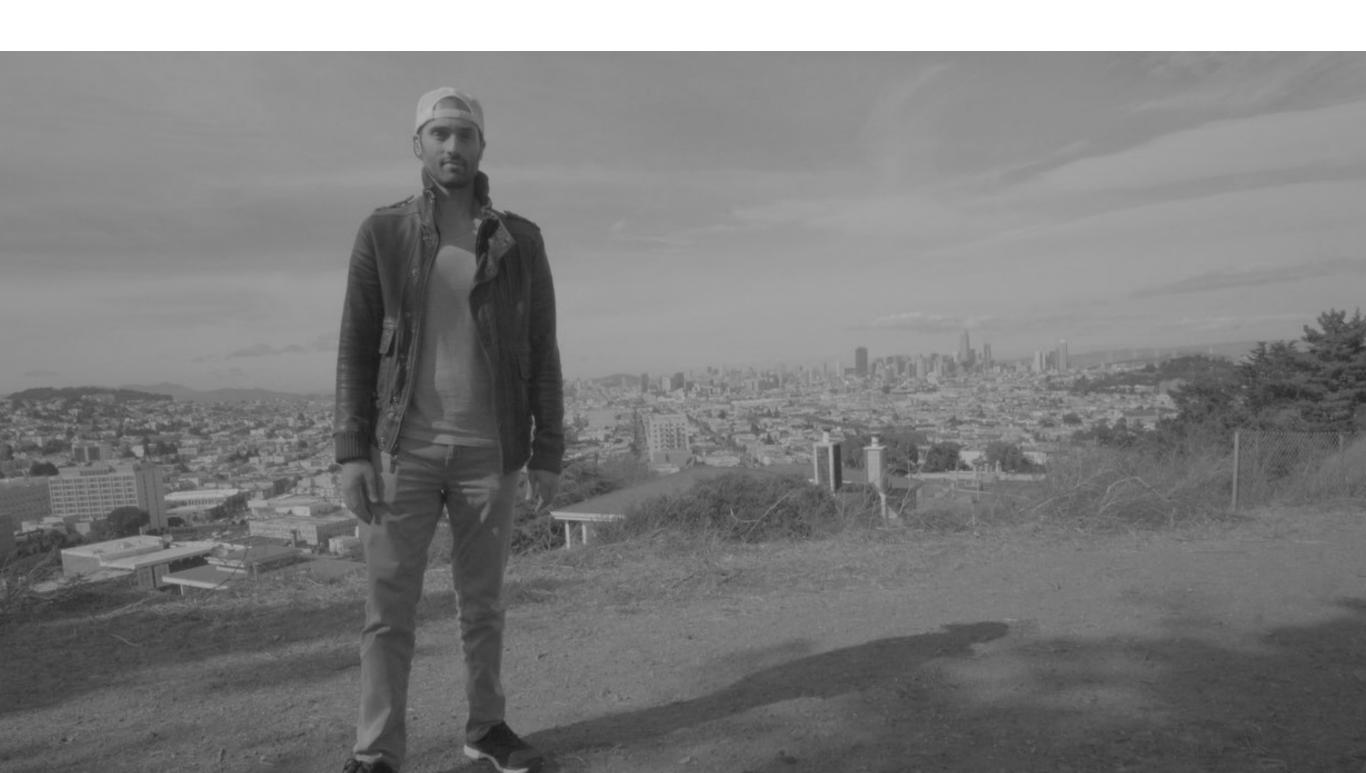
What Makes your new Pack for MPC so special?

For this expansion, I created combinations of sounds hand picked from my Drums That Knock series, all separated into kits. When you load a kit from the pack, there is a chopped melody, drum sounds, fx, percussion that all fit well together. It definitely will speed up MPC users workflow, so you can load up a kit and quickly make music.



Any Tips you can share with us?

Be yourself and create the music that moves you. Create from an authentic and true place, and avoid trying to fit a mould. I feel like this is what separates the great artists and producers. Commit to continuously get better at your craft.



What famous tracks have used your sounds?

Logic, Eminem - Homicide

Beyonce, Shatta Wale, Major Lazer - ALREADY

Niall Horan - Slow Hands

G-Eazy - Power

Khalid - Winter

KAROL G, Anuel AA - Culpables

Miley Cyrus - Mother's Daughter, Party Up The Street

Fetty Wap - Fresh N Clean



Your sounds are in the new MPC One?

Yes!, a collection of my sounds are inside the new MPC One which gives Beat Makers a sample of my Drums That Knock!

